

Market Survey Questionnaire

Company:

Location:

Interviewee
(Name & Position):

Date:

Communication data (e-mail, telephone, contact person)*:

**If you wish to give communication data*

Estimated completion time: 10 min

A. Company's organization and structure

1. Which is the exact scope of the company?

<input type="checkbox"/>	Offset printing
<input type="checkbox"/>	Digital printing
<input type="checkbox"/>	Serigraphy
<input type="checkbox"/>	Other (specify).....

**you can tick more than one answer*

2. By which departments does the company constitute and how many employees are working in each department?

Department	Number of employees
Total number of employees	

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3. Which is the number of employees possessing a scientific degree?
4. How many PCs (working positions) are they in the company?
5. Which is the architecture of the server? Could it support an EMS software?
6. Is there internet access in the company? Yes
 No
7. How many of the employees are familiar with PCs and internet?
8. Which is the annual turnover of the company in Euro (order of magnitude)?

B. Environmental Management

1. Are there any environmental management procedures in the company? Yes
 No

If yes specify.....
.....
.....
2. Do you have an organised Environmental Management System based on a standard? ISO 14001
 EMAS
 Other (specify).....
3. Is the Environmental Management System certified by a certification body? Yes
 No
4. Do you operate any waste management? Yes
 No

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- 5. Do you monitor the waste management by written means (records, files etc)?

	Yes
	No

- 6. Are the employees familiar with environmental management?

	Yes
	No

- 7. Do you know what is EMAS III?

	Environmental Management System
	Software
	Equipment
	Other

- 8. Have you ever been inspected on environmental issues by the authorities?

	Yes
	No

- 9. Have you ever been involved in an environmental incident or emergency?

	Yes
	No

- 10. Do you train your personnel on environmental practices?

	Yes
	No

If you have an Environmental Management System you may proceed to the following questions.

- 11. Is there a department or a person responsible for the Environmental Management System (EMS)?

	Yes
	No

- 12. How many employees are working in the department?

.....

- 13. Do you have an external consultant supporting the department or the EMS?

	Yes
	No

- 14. If yes, how many hours annually do you occupy your consultant?

.....

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15. Do you accept certification audits by a third party (certification body)? Yes
 No
16. If yes, how many hours annually?
17. Do you monitor your EMS by printed or electronic means? Printed
 Electronic
18. Do you perform statistical analysis on your environmental management? Yes
 No
19. If yes, how much time does it take?
20. Do you consider that you will gain time and money by monitoring your EMS with the use of a software? Yes
 No
 Maybe
 I could use a demo to make sure
21. Do you know if there is such software available? Yes
 No
22. Do you think that you will earn time and experience by changing knowledge and best environmental practices with other companies? Yes
 No
23. Would you be interested in participating in a cluster in order to change experience and ideas? Yes
 No
24. Do you believe that is difficult to reassure the confidentiality of information? Yes
 No
 Under premises

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If you DO NOT have an Environmental Management System you may proceed to the following questions.

25. Do you believe that an Environmental Management System is expensive to implement? Yes
 No
26. Do you think that there are hidden costs? Yes
 No
27. Would you like to implement an Environmental Management System considering the cost is low? Yes
 No
28. Do you consider that you will gain time and money by monitoring your EMS with the use of a software? Yes
 No
 Maybe
 I could use a demo to make sure
29. Do you know if there is such software available? Yes
 No
30. Do you think that you will earn time and experience by changing knowledge and best environmental practices with other companies? Yes
 No
31. Would you be interested in participating in a cluster in order to change experience and ideas? Yes
 No
32. Do you believe that is difficult to reassure the confidentiality of information? Yes
 No
 Under premises

Market Survey Questionnaire

Free space for your comments in any question

Would you like to inform you about the survey results?

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No

Would you like to inform you about the PROSPEC project progress?

<input type="checkbox"/>	Yes
<input type="checkbox"/>	No