

Job Fair Survey- Spring 2008

16 Total Evaluations-Career Planning Class

1. Do you feel the job fair had employers from various industry groups?

Question Average= 3.31 (higher than last year-3.08) -Some	
	Responses
5-Many	
4-A Lot	7
3-Some	7
2-Not Many	2
1-Poor	

2. Were the recruiters easy to approach?

Question Average= 4.13 (almost same as last year-4.16) -Fairly Easy	
	Responses
5-Very Easy	4
4-Fairly Easy	10
3-OK	2
2-Not Easy	
1-Hard	

3. Do you think the location was adequate?

Question Average= 4.19 (much higher than last year-Nanticoke Room worked-2.08) -Fairly Adequate	
	Responses
5-Very Adequate	8
4-Fairly Adequate	4
3-OK	3
2-Not Adequate	1
1-Poor	

4. Was there enough pre-fair publicity?

Question Average= 4.00 (somewhat higher than last year-3.83) -Enough	
	Responses
5-More Than Enough	3
4-Enough	10
3-OK	3
2-Not Enough	
1-Poor	

5. Do you feel there were enough “big name” employers at the fair?

Question Average= 3.25 (exactly same as last year-3.25) -Ok	
	Responses
5-More Than Enough	
4-Enough	7
3-OK	6
2-Needed More	3
1-Poor	

6. Where the employers from the geographic locations you wish to pursue?

Question Average= 2.94 (somewhat higher than last year-2.75) -Not Enough/Some	
	Responses
5-Many	
4-A Lot	5
3-Some	6
2-Not Enough	4
1-Poor	1

7. Was the job fair helpful?

Question Average= 3.69 (same as last year-3.6) -OK/ Fairly Helpful	
	Responses
5-Very Helpful	4
4-Fairly Helpful	6
3-OK	4
2-Not Helpful	1
1-Poor	1

8. Do you feel that this job fair was as good as past job fairs? (Do not answer if you have not attended past job fairs).

Question Average= 3.37 (much higher than last year- 2.2) -Equal	
	Responses
5-Much Better	
4-Better	3
3-Equal	5
2-Worse	
1-Much Worse	

9. Do you feel that this job fair is worth having?

Question Average= 4.31 (slightly lower than last year- 4.41) -Worth	
	Responses
5-Well Worth	7
4-Worth	7
3-Not Sure	2
2-Not Worth	
1-Cancel Fair	

10. Overall do you feel that the job fair was a good experience for you?

Question Average= 4.00 (slightly lower than last year- 4.16) -Fairly Good	
	Responses
5-Very Good	6
4-Fairly Good	7
3-OK	2
2-Not Good	
1-Poor	1

Suggestions or Comments?

There needs to be a better variety of employers from different industries
Try to attract more big name companies
Try to get employers from states that students are from such as MD, NY, NJ, PA, VA, etc. Students may want to speak with employers from their home states. Not many students want to stay in the Salisbury area so companies from other states would be more beneficial.
Make sure employers stay at their station the whole time.
Make sure that employers that are in the book and registered should try their best to actually show up.