



Book Proposal and Information Form

Dear Author,

NPAA and its publishing partner Whites Science, UK strive to publish books of the highest quality aimed at the academic, professional, and student communities worldwide.

The purpose of this form is to introduce your book ideas to our editorial committee for their consideration and approval. For this, please fill out all questions of sections 1 and 2.

Along with this Book Proposal Form, please provide the following material (if you have not already done so):

- Your CV, including a detailed list of your previous publications
- Tentative Table of Contents
- One or more sample chapters and/or a chapter outline

Once you have filled out the proposal form, please send it, including the additional material, by email to book@npaa.in

We look forward to hearing from you.

Cordially,

Ms. Priya Jain
Editorial Assistant
Email: priya.jain@npaa.in

1. Author Information

1.1 Name and affiliation of corresponding author (please give exact names, their order and affiliations as should be printed in book)

--

1.2 Contact Details of corresponding author

Telephone :	
Fax :	
Email :	
URL :	
Mailing address :	

1.3 Date of proposal:

--

1.4 Co-author(s)/co-editor(s) with affiliation(s) (*if any*)

--

1.5 CV

Please provide a short CV of yourself and your co-authors (*if any*), which provides details of your achievements, market expertise, list of published papers, and other relevant information. Alternatively, you can attach your CV separately.

--

2. Book Information

2.1 Book Series

Please mention the broad subject area of this proposal.

2.2. Title and sub-title of the proposed book

2.3 Book description (up to 1000 characters including spaces) why the book is important in the field

2.4 Unique selling points (USP). Please supply 3-5 USPs. A USP is a compelling reason for why a customer should buy your book instead of a similar book. Ideally, each point will show how a key feature (e.g., 100 color photos) leads to a customer benefit (e.g., fast and reliable diagnosis).

Sample USPs for a professional computer science book:

- Numerous step-by-step tutorials help the reader to learn quickly
- A special chapter on next generation Flash prepares readers for the future
- Includes ten tips on how to protect flash sites from hacker

1. 2. 3. 4. 5.

2.5 Keywords. Please provide us with a maximum of 5 keywords:

1.	
2.	
3.	
4.	
5.	

2.6 Estimated date of delivery

Sample chapters :	
Entire manuscript :	

2.7 Estimated total number of pages:
(Please note that a page counts 550 words on average)
2.8 Table of contents

<i>(Please insert tentative ToC here, or send in separate file)</i>

2.9 Subject classification.

Select from the subject classifications given in the **Appendix**:

1. the **main** classification(s) of your book in order of importance:

Rank	Subject (<i>one subject per box</i>)
1	
2	
3	

2. the **secondary** classification(s) of your book:

Subject (<i>one subject per box</i>)

2.10 Type of book.

Please indicate your selection with 'X' in the boxes alongside.

<input type="checkbox"/>	Textbook/Lecture Notes	<input type="checkbox"/>	Monograph	<input type="checkbox"/>	Handbook
<input type="checkbox"/>	Review Vol.	<input type="checkbox"/>	Reprint Vol.	<input type="checkbox"/>	Others, <please specify here>
<input type="checkbox"/>	Proceedings	<input type="checkbox"/>	Popular		

- Textbook/Lecture Notes – a book that contains detailed information about a subject for people who are studying that subject.
- Monograph – a book on a particular subject.
- Handbook – a book giving a complete and definitive overview of a mature field, usually by more authors and arranged by one or more editors.
- Review Volume – a book giving a preliminary overview of a particular subject, usually by more authors.
- Reprint Volume – a collection of published papers on a particular topic or contributor.
- Proceedings – a collection of papers from a conference.
- Popular – a book that appeals to a wide audience.

2.11 Readership

Please indicate your selection with 'X' in the boxes alongside.

<input type="checkbox"/>	Academic	<input type="checkbox"/>	Business	<input type="checkbox"/>	Professional
<input type="checkbox"/>	General Public	<input type="checkbox"/>	Others, <please specify here>		

2.12 Level

Please indicate your selection with 'X' in the boxes alongside.

<input type="checkbox"/>	Research	<input type="checkbox"/>	Postgraduate	<input type="checkbox"/>	Graduate
<input type="checkbox"/>	Undergraduate	<input type="checkbox"/>	College/High School	<input type="checkbox"/>	General
<input type="checkbox"/>	Others, <please specify here>				

2.13 Competing titles (if available)

Title	Author	Comments

Please use '**Tab**' to add in a new record.

2.14 Possible reviewers

Name	Institution	Email

Please use '**Tab**' to add in a new record.

2.15 Illustrations

Note that as a standard procedure our books are printed in black and white only and that coloured figures are only accepted after explicit agreement from the publisher.

	In b/w	In colour
Estimated no. of coloured figures:		
Estimated no.of tables:		

2.16 Manuscript format

Format in which you will deliver the manuscript to the publisher.

Please indicate your selection with 'X' in the boxes alongside.

<input type="checkbox"/>	LaTeX	<input type="checkbox"/>	Microsoft Word	<input type="checkbox"/>	Ascii
<input type="checkbox"/>	Camera-Ready-Copy*	<input type="checkbox"/>	Others, <please specify here>		

*Camera-Ready-Copy, also known as CRC, is where you prepare your manuscript according to our format on our website or very close, such that we have minimum copyediting and reformatting. The manuscript that you submit should be in hardcopy, in LaTeX (preferred) or Word and in PDF.

Thank you for filling out this proposal.

Appendix – Subject Listing Directory

Please rank the subject classifications below that are relevant to your book in order of importance. You can use numberings from 1 (most important) onwards in the boxes alongside. If you cannot find the subject of your choice, please specify it in the 'Others' selection.

Arts & Social Sciences

	International Relations/Policy Studies		Philosophy		Psychology
	Political Science		Sociology/Social Issues		Others, <i>please specify</i>

Asian Studies

	Asian Business/Management		Asian Culture/Politics/Society		Asian Literary Studies/Literatures
	Asian Economies		Asian History		Others, <i>please specify</i>

Business & Management

	Decision Sciences		Innovation Technology/ Knowledge/ Information Management		Operations Management/ Operations Research/ Management Sciences
	Entrepreneurship		International Trade/Business		Organizational Behavior
	Others, <i>please specify</i>				

Chemistry

	Analytical Chemistry		Fullerene Chemistry		Polymer Chemistry
	Catalysts Chemistry		Industrial Chemistry		Solid State Chemistry
	Computational Chemistry		Inorganic Chemistry		Supramolecular Chemistry
	Electrochemistry		Nuclear Chemistry		Surface/Interface Chemistry
	Emulsion/Microemulsion Chemistry		Organic Chemistry		Theoretical/ Quantum Chemistry
	Environmental/Atmospheric Chemistry		Photochemistry		Polymer Chemistry
	Physical Chemistry		General		Others, <i>please specify</i>

Computer Science

	Artificial Intelligence		Neural Networks		Supercomputing (Parallel Computing)
	Databases		Pattern, Handwriting Recognition/Image Analysis		Theoretical Computer Science
	Fuzzy Logic		Robotics & Automated Systems Software		Networking
	Machine Perception/ Computer Vision		Software Engineering/ Programming		General
	Others, <i>please specify</i>				

Economics & Finance

	Asian Economies/ International Economics/ Developmental Economics		General Economics/ Macroeconomics/ Microeconomics/ Industrial Organization		Mathematical Economics/ Modeling/ Game Theory/ Econometrics
	Computational Methods for Economics & Finance/ Statistics for Economics & Finance		Health Economics		Mathematical Finance
	Environmental Economics/ Management		History of Economics Thought/ Economic History		Money & Banking/ Corporate Finance/ Investments/ Financial Markets & Institutions
	International Finance		Political Economy		Others, <i>please specify</i>

Education

	Education		Others, <i>please specify</i>		
--	-----------	--	-------------------------------	--	--

Engineering

	Aerospace Engineering		Biomedical Engineering/ Bioengineering		Chemical Engineering
	Electrical & Electronic Engineering		Civil Engineering		Computer Engineering
	Earthquake Engineering		Engineering Mechanics		Industrial Engineering
	Materials Engineering		Mechanical Engineering		Ocean Engineering
	Systems Engineering		Others, <i>please specify</i>		

Environmental Science

	Biological Conservation & Preservation		Environmental Management & Planning		Natural Resource
	Energy Research		Environmental Technology		Oceanography
	Environmental Economics		Geology/Earth Science		Pollution
	Environmental Education		Hydrology		Waste Management
	Environmental Engineering		Meteorology/Climatology		Others, <i>please specify</i>

General

	General Interest		Reference		Chinese Publications
	Others, <i>please specify</i>				

History of Science

	History of Science		Others, <i>please specify</i>		
--	--------------------	--	-------------------------------	--	--

Life Sciences/Biology

	Animal/Plant Physiology		Biotechnology		Genetics
	Biochemistry		Botany		Human Biology/ Biological Anthropology/ Primatology
	Biocomputing		Cell/Molecular Biology		Natural Product Research
	Bioinformatics/ Computational Biology		Ecology		Neurobiology/ Neuroscience

	Biomathematics		Evolution Biology		Psychology
	Biophysics		Fish & Marine Biology		Zoology
	General		Others, <i>please specify</i>		

Materials Science

	Amorphous Materials		Semiconductors & related areas		Polymers
	Ceramics		Liquid Crystals & Crystallography		Spectroscopy & other Analytical Techniques
	Electron Microscopy Scanning Tunneling		Metallography		Superconductivity & Magnetic Materials
	Glasses, Insulators & Optical Materials		Microelectronics		Surface Science
	New Materials		Tribology		Others, <i>please specify</i>

Mathematics

	Algebra & Number Theory		Combinatorics & Graph Theory		Fuzzy Mathematics
	Analysis & Differential Equations		Control Theory		General Mathematics
	Approximation Theory		Fluid Mechanics		Geometry & Topology
	Logic		Mathematical Physics		Optimization
	Mathematical Biology		Mechanics		Probability & Statistics
	Mathematical Finance		Numerical & Computational Mathematics		Stochastic
	Mathematical Modeling		Others, <i>please specify</i>		

Medicine

	Alternative Medicine		HIV & AIDS Research		Pathology
	Anaesthesia		Human Physiology		Pharmacology/ Pharmacy
	Anatomy/ Embryology		Infectious Diseases		Psychiatry
	Cardiology		Immunology		Public Health
	Clinical Biochemistry		Internal Medicine		Respiratory Medicine/ Pulmonary Medicine
	Community & Occupational Health		Microbiology/ Virology		Rheumatology
	Dentistry		Nephrology/ Renal Medicine		Social Medicine
	Dermatology		Neurology/ Neuroscience		Surgery, General
	Ear, Nose & Throat		Nuclear Medicine/ Radiology/ Medical Imaging		Toxicology
	Endocrinology		Obstetrics & Gynaecology		Tropical Medicine & Hygiene
	Forensic Medicine		Oncology/ Cancer Research		Urology
	Gastroenterology		Ophthalmology		Vascular Medicine
	Geriatric Medicine		Orthopaedics		General
	Haematology		Paediatrics		Others, <i>please specify</i>

Nanoscience & Nanotechnology

	Atom Manipulation		MEMS/NEMS (Micro- and Nano- Electromechanical Systems)		Nanomaterials & Nanostructures
	Electron States in Nanoscale Systems		Molecular Mechanics & Robotics		Nanomedicine & Nanobiology
	Fullerenes		Nanoelectronics		Picotechnology
	Magnetic Properties of Nanostructures		Nanofabrication		Quantum Information
	Nanoinstrumentation & Nanocommunication		Single Molecule Kinetics		General
	Others, <i>please specify</i>				

Nonlinear Science, Chaos & Dynamical Systems

	Nonlinear Science, Chaos & Dynamical Systems		Others, <i>please specify</i>		
--	--	--	-------------------------------	--	--

Physics

	Accelerator/ Experimental Physics		Condensed Matter Physics		Low Temperature Physics
	Applied Physics		Geophysics		Mathematical Physics
	Astrophysics, Astronomy & Cosmology		High Energy Physics/ Particle Physics		Molecular Physics
	Atomic Physics		High Temperature Superconductivity		Optics
	Classical Mechanics/ Electrodynamics		Laser Physics		Plasma Physics
	Computational Physics		Liquid Crystals		Quantum Physics
	Semiconductors		Theoretical Physics		Thermodynamics
	Nuclear Physics		Statistical Physics		General
	Others, <i>please specify</i>				

Popular Science

	Popular Science		Others, <i>please specify</i>		
--	-----------------	--	-------------------------------	--	--

Others

	Others, <i>please specify</i>				
--	-------------------------------	--	--	--	--