

LOCATION RELEASE**

***To be completed by every privately owned location appearing in a video submission.*

AFTER THE UNDERSIGNED HAS SIGNED THIS RELEASE WHERE INDICATED BELOW, THE RELEASE SHALL CONSTITUTE A BINDING AND ENFORCEABLE AGREEMENT (the "Agreement").

I, the undersigned person, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, for myself and my personal representatives, heirs, executors, administrators, successors and assigns, hereby:

1. certify that, as of September 10, 2016, I was 19 years of age or older;
2. acknowledge that I voluntarily permit the premises located at:

_____ (the "Premises")
(insert full name and address of premises appearing in video)

to appear in a video submitted to **CANADA IN A DAY PRODUCTIONS INC.** (the "Producer") by:

_____ (the "Video")
(insert full name of person who submitted the video or indicate "myself" if you are the submitter of the video)

for a film documentary currently entitled "Canada in a Day" (the "Program");

3. grant to the Producer non-exclusive ownership and irrevocably transfer to the Producer any and all rights whatsoever to footage of the Premises, whether still, filmed, taped, or digitally captured, including exterior and interior shots of any structures, buildings, landmarks, fixtures, and signs located on the Premises, as well as any names, trade names, trademarks, logos, productions, and products associated therewith or which appear in, on, or about, the Premises, (together the "**Location Footage**") as contained in any materials submitted to the Producer in connection with the Video, whether by me or another contributor (altogether the "**Materials**");
4. consent to the production, reproduction, broadcast, publication, exhibition, distribution, publicizing, advertising, adaptation, recording, use and reuse by the Producer, broadcaster (Bell Media Inc.), and each of their respective licensees, successors, assignees, parents, subsidiaries, or affiliated entities and each of the respective employees, agents, officers and directors of the foregoing entities (collectively, the "**Releasees**") of the Location Footage as appearing in or derived from the Materials in any and all languages, manner, communication and/or media (including social) now known or hereafter devised, throughout the universe in perpetuity in, or in connection with, the Program and all related productions, publicity material, spin-offs, advertising, foreign versions, compilations (including "best-of"), or any other production;
5. acknowledge and agree that the Location Footage may be edited, altered, or modified by the Releasees without notice to me;
6. acknowledge, warrant and represent that:
 - a. I am legally permitted and have the full right and authority to sign this Agreement and to grant the rights set out herein;
 - b. the rights granted by me herein do not infringe on any legal rights of any person, business, or other entity;
 - c. the use of the Location Footage by the Releasees will not infringe on the rights of any person or entity;
 - d. I shall not be entitled to receive any monetary compensation in respect of any matter referred to in this Agreement; and
 - e. the Releasees are under no obligation to use or include the Location Footage in the Program or otherwise;
7. expressly release and forever discharge the Releasees from and against any and all actions, causes of action, or claims arising to date or in the future, in which I have or may have by reason of any cause, matter or thing whatsoever existing or arising in connection with (a) the use of the Location Footage, including, but not limited to, in invasion of privacy or defamation, and/or (b) the production, distribution, broadcast, advertising, or exhibition of the Program;
8. agree that the Producer may assign this Agreement to any person or entity;

9. agree that in the event the Producer breaches this Agreement, I will be limited to my remedy at law for damages (if any) and in no event will I be entitled to rescind or terminate this Agreement, or the rights and privileges granted hereunder, or to enjoin, restrain or otherwise impair the development, production, distribution, advertising or other exploitation of any Program, or any exercise of other exploitation by the Producer of all or any of the rights granted herein.
10. Nothing contained in this Agreement shall grant, transfer or convey any right or interest to the undersigned in or to any video or other material of any kind or nature whatsoever owned or licensed by the Producer. No security interest, lien or other encumbrance shall be granted in any property of the Producer in the undersigned's favor pursuant to this Agreement.

I HEREBY CERTIFY THAT I HAVE CAREFULLY READ THIS AGREEMENT AND UNDERSTAND THE CONTENTS THEREOF AND THAT I HAVE EXECUTED THE SAME OF MY OWN FREE WILL. I FURTHER AGREE THAT NO ORAL REPRESENTATIONS, STATEMENTS, OR INDUCEMENTS APART FORM THE FOREGOING AGREEMENT HAVE BEEN MADE.

Executed at _____, _____, this _____ day of _____, 20____.
(City/Town/Village) (Province/Territory) (day) (month) (year)

Production Title: Canada in a Day
Information of person representing the Premises:
Name (PRINTED): _____
Province: _____ Telephone: (_____) _____ AGE: _____
Email: _____
Signature: _____