



CLUB SPONSORSHIP AGREEMENT FORM

Effective July 2015

Individual Sponsorship Application Details

Club Name: _____

Secretary: _____

Email: _____

Phone: _____

Signature: _____

Sponsor Details

Primary Sponsors Business Name: _____

Representatives name: _____

Signature: _____

Secondary Sponsors: (1) _____

(2) _____

(3) _____

(4) _____

(5) _____

(6) _____

(7) _____

(8) _____

The Primary Sponsor agrees that:-During the period of the agreed sponsorship, he/she shall supply the Individual/Team/ Group as named above with a minimum sponsorship of;-

\$ _____ Cash

\$ _____ Kind

\$ _____ Total

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Conditions of Sponsorship

Clubs seeking Sponsorship approval should refer to the Cycling NSW By-Laws and all parts therein.

1. The minimum sponsorship arrangement shall be determined by the Club.
2. The following parties must sign off on sponsorship agreements:
 - Club Secretary
 - The Primary Sponsor (all other sponsors names to be listed however only the primary sponsor is required to sign the agreement)
3. Three copies of the sponsorship agreement must be prepared and signed with a copy being held by the Club, a copy going to the sponsor and the third copy to be forwarded to Cycling NSW once signed by all parties.
4. Cycling NSW shall set & advise the annual Sponsorship administration & sanction fee pertaining to sponsorship agreements annually.
5. All fees shall be paid on submission of the Agreement and the Agreement and fee shall be binding for the 1 January – 31 December annually unless previously terminated with the consent of the Club and Sponsor with advice to Cycling NSW.
6. It is a requirement that all sponsored clothing will carry in a prominent position, the name or logo of the club.
7. Cycling NSW will only permit a sponsor to become the primary sponsor of a single club or team/group/individual affiliated with Cycling NSW. A sponsor may be permitted to become a primary sponsor of one club or team/group/individual and a secondary or minor sponsor of another club(s) or teams/groups/individuals with the consent of Cycling NSW
8. Sponsorship advertising may be placed on the club registered uniform (shirt, knicks, tracksuit etc.)
9. The only advertising that may appear on a Team/group/individual uniform is that which has been approved by all relevant parties to this agreement including Cycling NSW.
10. Approved sponsor uniforms must be worn at all Cycling NSW sanctioned "Open" events save for NSW Club Teams Championship events where Club jerseys must be worn.
11. Precedence for wearing uniforms in sanctioned events where applicable will be:
 - World Championship, National, State, Academy, Sponsor and Club.
12. Competitors competing at Australian Championships as a Club rider (unless otherwise approved by the National Federation to wear sponsored clothing) must wear their registered Club Colours which may bear sponsor(s) advertising.
13. Competitors competing at Australian Championships wearing State representative clothing may wear their sponsor(s) advertising providing it has been registered with the State Federation and with the consent of the National Federation.
14. All competitors approved to wear advertising at Australian Championships must supply the team manager with a letter of sanction from that competitor's State Federation office.
15. The individual/team/group agrees that its riders;
 - a. When wearing his/her sponsors clothing he/she shall, at all times, present himself/herself in a clean and neat manner (where practicable) and display his/her Club's sponsor/s to the best advantage.
 - b. He/she shall (where practicable) at all times, both training and racing, maintain his/her cycling equipment in a clean and working condition.
 - c. He/she shall (where practicable) at all race presentations, appear in his/her Club's & sponsor/s clothing.
 - d. He/she shall (where practicable) compete in all events as indicated by his/her Club's & sponsor/s
 - e. He/she shall (where practicable) at any presentation, endeavour to bring attention to his/her Club & sponsor/s.

- f. He/she shall (where practicable) attend all functions, media interviews, presentations etc. as indicated by his/her Club & sponsor(s).
- g. Should this agreement be cancelled by any or all parties to the agreement, the Club and their riders rider(s) agrees to return all sponsorship in kind (bicycle equipment, clothing etc) to the sponsor(s) in a clean and sound working order subject to wear and tear.
- h. Club Riders shall at all times conduct themselves to the public in a courteous, sportsmanlike manner to enhance the image of his/her Club & sponsor(s).
- i. Any additional sponsor(s) that may be obtained during the period of this agreement must be sanctioned by all other sponsors and registered with Cycling NSW with the appropriate agreement.
- j. Should the sponsor(s) at any time during the period of this agreement have cause to cancel this agreement, a meeting shall take place between the Club and the sponsor(s). Should the matter not be resolved, the Federation may be requested to arbitrate.

Approved by: Cycling NSW

Name: _____

Position: _____

Signature: _____

Date: _____

Please return form, copy of The Sponsorship Agreement between the Individual or Group/Team and graphic of the proposed kit together with Registration Fee to the CYCLING NSW Office. A graphic will only be required when the kit has proposed changes or is a new registration application