

# Campaign proposal form

## Contact details

Surname

First Name

Email address

CID

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This will be on your Life or Associate membership card

Club, Society or Project Name (if appropriate)

Mobile number

Simply email the completed form to the Deputy President (Welfare) [dpwelfare@imperial.ac.uk](mailto:dpwelfare@imperial.ac.uk) or submit it in person to the Student Activities Centre on floor 2M of the Union Building. The Campaigns Committee will be convened within two weeks of your application. Try to submit your proposals as early as possible to allow time for a well-planned, effective campaign.

Name of campaign

Campaign objective(s). What do you want to achieve?

Summary of campaign (maximum 100 words)

Times and places - where and at what times would be ideal for activities eg Beit Quad every lunchtime

Preferred dates - give three choices of dates. Eg. three week choices for a one week campaign

Is there a specific reason for selecting a certain time? eg. to coincide with a national campaign

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Budget - what will the campaign cost?

Item	Quantity	Cost
eg. - A6 colour leaflets	1,000	£200.00

Resource request

Mark with an (X) the resource(s) the you would like, you can select as many as you wish	
<input type="checkbox"/>	Weekly strategy meetings with the DPW to ensure your campaign is on track
<input type="checkbox"/>	Space on the Union webserver
<input type="checkbox"/>	Link to a website on all students email
<input type="checkbox"/>	Stall (eg. in JCR) at lunchtime
<input type="checkbox"/>	Mention on Union pages in Felix
<input type="checkbox"/>	Union poster design support (needs at least one month's notice and working with Union staff to design posters)
<input type="checkbox"/>	Other (please state)

Have you submitted a bid for funding to any other fund? If so please provide details.

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Are you planning to have a collection for charity as part of the campaign? If so please provide details.

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