

BLOCK Letter Format—the most common and most formal format for business letters

***IF YOU HAVE LETTERHEAD,
Begin with the date.***

IF YOU DO NOT HAVE LETTERHEAD, begin with your return ADDRESS and date

215 Microsoft Lane
Seattle, Washington 34991
30 March 1999

Ms. Susan Briggs, Director
EcoBusiness Strategy Marketing
121 South Market St.
San Francisco, CA 94116

*Typically, have introductory paragraph present
“the bottom line” and a “blueprint”*

Dear Director Briggs:

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Sincerely,
Mr. Marty Henderson
Mr. Martin Henderson, CPA

SEMI-BLOCK Letter Format—less formal than block, but more formal than modified semi-block.

*IF YOU HAVE LETTERHEAD,
Begin with the date.*

IF YOU DO NOT HAVE LETTERHEAD, begin with your return ADDRESS and date

You've Got Letterhead CPAs

215 Microsoft Lane Seattle, Washington 34991

Phone: 213-987-1564

E-mail: yougotCPA@aol.com

Web: [http:// www.yougotCPA](http://www.yougotCPA)

30 March 1999

Ms. Susan Briggs, Director
EcoBusiness Strategy Marketing
121 South Market St.
San Francisco, CA 94116

Dear Director Briggs:

NOTE! Everything is about the same as block, BUT the date, complementary close, and signature block move to the right. And, if there isn't letterhead, the return address would also move. These elements must line up on their left margins. Nothing else moves to the right...including optional elements

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Sincerely,
Marty Henderson
Mr. Martin Henderson, CPA

MEMO FORMAT

The memo is typically an internal (within the writer's organization) document; the letter is an external document.

Typically, the memo is meant to be simpler than a letter—no return address, complimentary close, signature block, etc. It is typically written in block *paragraphs—again, for ease and efficiency. Most business documents are written single-spaced, so in the block format, use a blank line to distinguish paragraphs. As with letters, this also varies with organization preference.*

Typically, the memo contains the following required information in the top header of the first page: To (who receives the memo); From (who sends it); Date (date of submission); Subject or Re (the specific subject of the document).

These elements may be arranged in different configurations; my requirements are for the model noted below. Additionally, I require (as many organizations do) YOUR INITIALS by your name. Use this as a “quality check” and personal touch.

Additional optional elements (such as copy and attachment) may also appear in this header.

To: Ms. Susan Briggs
From: Mr. Martin Henderson *MH*
Date: 31 March 1999
Subject: Release Date for MS Office
2000

Attachment: Timetable for Office Development

To: Ms. Susan Briggs
From: Mr. Martin Henderson *MH*

Cc: Dr. Donald Wolff
Date: 31 March 1999
Subject: Release Date for MS Office
2000

Attachment: Timetable for Office
Development

Reminder: with *letters and with memos, the first page is unique. No page number is needed.* But if you have additional pages of the letter or memo, be sure to use the *successive page header (recipient, date, page number).* I prefer these on three lines, top LEFT margin (you'll need to access View and Header to type in data; then, File and Page Set-up to make the “first page different”)