

EMC CUSTOMER REFERENCE CONSENT FORM

Participation in EMC Marketing/Public Relations Reference Activities

I _____ (“Name”) from _____ (“Company”) confirm that I am authorized to act for and on behalf of Company and am willing to act as a reference for the EMC company listed below and its affiliates (“EMC”) and agree to participate in the following* (check all that apply):

- ☐ Written Case Studies
- ☐ Video Testimonials
- ☐ Press & Analyst Activities
- ☐ Speaking Opportunities
- ☐ One-to-One Customer Conversations
- ☐ Other Sales and Marketing Activities. Specify if known:

*For full description of available reference activities, please visit www.emc.com/reference

I, for and on behalf of Company hereby give EMC permission to use Company’s name and other identifying information as part of the EMC sales and marketing activities and related reference material that Company and EMC mutually approve.

EMC confirms that it will obtain Company’s approval of the use of Company’s logos, video/images and final content associated with the above (collectively, “Approved Content”) prior to public release. Once approved, Company and I agree that the Approved Content may be published to www.emc.com and EMC’s social media sites. By signing this, Company and I agree that EMC may also distribute Company Approved Content within EMC, print or play at trade shows, and/or publish it in other marketing collateral or mediums. Company and I understand that EMC will not compensate me or Company in any way for our participation.

Company and I also understand that Company and/or I can send an email to customerreferences@emc.com at any time stating my/our desire to revoke this, and EMC will remove any Approved Content as soon as is practicable. Any questions Company and/or I have about how or where the materials might be promoted or were deployed can also be sent to customerreferences@emc.com.

The appropriate EMC entity, and the law and venue governing this agreement will be determined by Company’s address. Specifically, If Company’s address below is located in North America, i.e., the United States of America, Canada, or Mexico, then ‘EMC’ refers to EMC Corporation, the agreement is governed exclusively by the laws of the Commonwealth of Massachusetts, and any dispute will be heard in courts located solely therein. If Company’s address is located outside North America, then ‘EMC’ refers to EMC Information Systems International, the agreement is governed exclusively by the laws of Ireland, and any dispute will be heard in courts located solely therein.

I understand that EMC is relying on the statements here and the information I provide below. (A signed copy will be sent to me for my records)

Company: _____

Reference Contact: _____

Email Address: _____

Title: _____

PR Contact: _____

Date: _____

EMC

Reference Manager: _____

Title: _____

Date: _____